



DAN TAMKIN

www.dantamkin.com

GRAPHIC & WEB DESIGNER

EDUCATION

2002-2004 | Columbus State Community College | Columbus, OH

Interactive Multimedia Technology

- Obtained Associates of Applied Sciences degree
- Graduated Cum Laude with a GPA of 3.86

2000-2001 | Grace College | Winona Lake, IN

Graphic Design

- Excelled in fine art studies

WORK EXPERIENCE

2005-2014 | Amanda Hills Distribution, Inc. | Etna, OH

Lead Graphic Designer

- Excelled at improving the design quality of private-label water bottle labeling for company's vast customer base
- Designed all advertising and other promotional pieces for print
- Established brand consistency over various media formats (print, web, screen, consumer goods, advertising, etc.)
- Designed POS and trade show materials and displays for the company as well as provided design-related support for vendors and its distribution network
- Created and updated company website, maintained e-mail lists and organized e-mail marketing campaigns
- Researched and managed print projects and supply ordering
- Assisted company president in various special projects including technology improvements, new product launches, and projects such as fulfilling special marketing inquiries from distributors

2004 | RMD Advertising

Graphic Design Intern

- Assisted Art Director in creating concepts for advertising pieces
- Prepared artwork for presentations and photo shoots
- Performed various office duties relating to advertising and marketing

1997-Current | Various Clients

Freelance Graphic Designer

- Specialized in logo design & print collateral
- Web design — created original site designs and other web-related design such as e-mail marketing, social media integration, and online advertising

SKILLS

- Customer-focused, efficient, self-motivated, creatively inspired
- Proficient on Windows and Macintosh platforms
- Intermediate to advanced knowledge of the following: **Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Dreamweaver, Adobe Acrobat, Adobe Lightroom, Trimble Sketchup, FTP software, MAMP, Tumult Hype, Microsoft Office, HTML, CSS, Wordpress, various e-mail marketing tools**
- Familiar with web hosting and administration, domain name, cPanel, Adobe Business Catalyst, Google Apps for Small Business, and integrating functionalities such as Javascript and JQuery into website designs

ACHIEVEMENTS

- Winner — logo design competition for Granville Township Open Space
- Winner — logo design competition for Mental Health & Recovery for Licking and Knox Counties